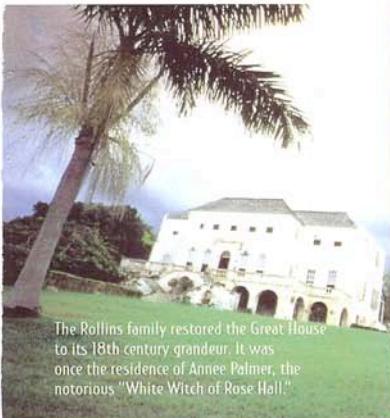


THE RITZ-CARLTON

From the Back Bay
to the Big Dig,
life is beautiful in
Beantown

Boston Uncommon

Bespoke Suits ■ Céline Dion ■ Treasures in Turquoise
Passing Time in St. Thomas ■ On the Links ■ A Taste for Tea



The Rollins family restored the Great House to its 18th century grandeur. It was once the residence of Annee Palmer, the notorious "White Witch of Rose Hall."

Like the intrepid English aristocrats who fell in love with Jamaica's north coast, emigrated here and then carved out massive sugar plantations, John Rollins came down from wintry Delaware seeking the sun one day forty years ago. Fascinated with the islands' lush tropical landscape and charmed by her singularly hospitable people, he bought the original Rose Hall Plantation's 7,000 acres and made his second home here.

Rose Hall has its own fascinating story. The Great House was built in 1770 by the Palmer family of England, who started the sugar plantation. In 1820, Palmer married a gorgeous brunette named Annee, who became mistress of Rose Hall. Once settled in, Annee did away with John, and subsequently with two other unsuspecting husbands – along with a number of slave lovers as well. But her black magic didn't protect her from meeting her own demise in 1831, and she was buried in a tomb just east of the Great House.

Legend says that Annee, the original White Witch, still haunts Rose Hall. (Indeed there are those even today who claim to have seen her, dressed in a flowing white gown, passing through the upstairs rooms of the Great House.)

The mansion itself had fallen on hard times following Annee's death, and it wasn't until the arrival of John Rollins in 1960 that it was totally restored to its original splendor. It stands today as one of Jamaica's most popular antiquities.

ROSE HALL: PARADISE FOUND



John Rollins' Dream

John Rollins and his wife Michele had a dream of making the plantation into a world-class vacation colony, and inviting other like-minded friends to join them in spending several months a year at Rose Hall. So they carved out the most spectacular 4,000 acres and planned them to be a great new beach and golf resort.

The first step was the creation of the magnificent Ritz-Carlton Rose Hall, Jamaica, a 428-room luxury oceanfront hotel (which clearly needs no further introduction to you). At the same time, he engaged the talented golf design firm of von Hagge, Smelek and Baril to create what he hoped would be "not only one of the finest courses in the Caribbean, but in the world."

With a challenge like that, von Hagge selected 200 acres of the most scenic rolling green hills looking down over the Great House and out to the blue Caribbean. And over, down, and through those hills, he created what he called "The White Witch at Rose Hall," destined to become a legend in its own right.

"We named her The White Witch," von Hagge explains, "because like her namesake Annee Palmer she is beautiful, curvaceous, deceptive and seductive. Her breezes will give your ball a following lift in the morning, and then shift around without warning to catch your shots and drop them in their tracks."

This talented team then moved over the hill to the east and built the new Cinnamon Hill golf course, the White Witch's somewhat more subdued but equally appealing sister. Cinnamon Hill runs down from the high green hills through the lush valley, where remnants of the original sugar plantation can still be seen, and out to the Caribbean itself, where its oceanfront holes charm and thrill players. One par four hole, the seventh, runs alongside a 19th Century aqueduct and finishes in a stunning peninsula green.

After subduing The Witch, or visa versa, players are welcomed by The Ritz-Carlton golf staff to relax on the clubhouse veranda, to sip a cool drink and watch the Jamaican sun go down. Golfers at Cinnamon Hill will find an attentive staff and a cozy 19th-hole bar and lounge at the clubhouse.

"Golf at The White Witch is an exciting experience, from the Jamaican-style clubhouse to the young golf concierges."

— Gary Player



Cinnamon Hill At Rose Hall, A Private Residential Club

Those who, like the early English and John Rollins, fall in love with this place will be able to extend their vacations through joining the Cinnamon Hill Club. An equity membership in the Club will give you a beachfront villa for five weeks a year. As an owner you are guaranteed these weeks each year with the right to unlimited usage on a space-available basis.

But probably the most appealing aspect of Cinnamon Hill Club membership is that members and their guests may avail themselves of all the amenities and advantages of the The Ritz-Carlton – from the elegant spa to the spacious pool, decks, and tennis courts – as well as the White Witch and Cinnamon Hill golf courses.

If your dream is to own your own private residence in an island paradise, you may realize that by purchasing a hilltop homesite overlooking the White Witch or the Cinnamon Hill course – all with magnificent views of the blue Caribbean below.

If you haven't seen the once and future Rose Hall and heard about Cinnamon Hill Club memberships, ask for a complimentary tour at our reception desk off the lobby or call 876-953-8150. When you do, you may find that The Witch has cast her spell over you, too.

You'll find the White Witch's signature on the 17th hole, a par three that's both beautiful and beguiling.

Your purchase at Cinnamon Hill is much like equity membership in a prestigious country club.

